

Missouri Professional Auctioneers Association 2016 Advertising Opportunities

Newsletter / Website



NEWSLETTER

The yearly rates are as follows:

- Full Page: \$150.00
- 2/3 Page: \$125.00
- 1/2 Page: \$100.00
- 1/3 Page: \$75.00
- 1/4 Page: \$50.00

Business Cards: 4/\$50.00

- The MPAA newsletter is published quarterly.
- The January newsletter is mailed, emailed, and posted on the web.
- The April, July and October issues are emailed and posted on the web.
- Deadlines for ads will be the 5th of each month prior.

WEBSITE

Website banner displayed on homepage - size: 1" x 3"

12 months / \$600 per year (exclusive) *March to February*

Advertising Terms and Conditions

1. Contract space for MPAA newsletter must be used during the four issue period. On contract advertising, new copy must be received on or before the closing date (*15th of the month preceding publication*); otherwise ad will be reinstated from previous issue. Please note deadlines to send ads.
2. No cancellations accepted after closing date.
3. Publisher's limits of liability in event of error will be to republish ad once the error is corrected. No credit given for the ad in which the error occurred.
4. All advertisements are accepted subject to the policies and approval of the Missouri Professional Auctioneers Association (MPAA).
5. MPAA reserves the right to withdraw any advertisement at any time without prior notice to the advertiser. Advertisers and advertising agencies assume all liability for advertisements printed (*including text, representation & content*) and also assume responsibility for any claims made against MPAA.

Mechanical Information

- MPAA printed newsletter is printed offset, 8.5 x 11 inches trim size. Please email ad in AI /JPEG / PDF format.
- Digital News will be in online template format. Send ads in text/jpg/pdf format. Basic typesetting provided by MPAA staff for free.

Advertiser / Payment Information



SEND ORDER FORM, ADS and PAYMENTS TO: MPAA • 5403 Saint Louis Rock Road • Villa Ridge, MO 63089
636-221-1534 • www.moauctioneers.org