

Entry Form

MPAA 2018 ADVERTISING CONTEST

As an Auctioneer, advertising and marketing expertise are the keys to the success of your business. The quality of your advertising, whether it be signage, business cards, letterhead, newspaper, magazine ads, television or radio commercials, or the Internet, are often the general public's first exposure to your business.

Advertising creates awareness and promotes the auction method of marketing as well as the professionalism of your organization. This contest is designed to be your opportunity to show off your skills and see how others present themselves in various forms of media.

Requirements:

- Must have MPAA logo or statement
- Must have date and year on advertisement
- Must have statement that Auctioneer is Licensed
- Date must be between March 1, 2018 and February 28, 2019

Name _____

Company Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Email _____ Website _____

Use this form to enter the contest. Check the appropriate box to indicate which category you are submitting for your entry. One form must accompany each entry application for use with more than one entry.

Bring your entry to the convention and submit no later than 9:00 a.m. on Saturday, February 17, 2018 to the Registration Desk.

- 1. Business Promotion (anything that promotes your business)
- 2. Website and Social Media (judged on both)
- 3. Real Estate
- 4. Personal Property
- 5. Agricultural or Commercial
- 6. Fundraising / Benefit